



The 13th EU-China Business and Technology Cooperation Fair

Qingdao September 16-18, 2018

Qingdao

- Hub along the Economic Corridor of the New Eurasian Land Bridge
- Strategic Seaport City for Maritime Cooperation
- China's Leading City for Marine Science and Technology
- One of China's Top 5 Seaports for International Trade
- China's "Sailing Capital"
- One Of the Best-Known Tourist Destinations in China

OVERVIEW

The **EU-China Business and Technology Cooperation Fair** has been held for 12 editions, with an overall attendance of over 3,570 European enterprises, international organizations, governmental authorities, universities and research institutions as well as more than 6,520 Chinese counterparts. A total of 26,200 B2B matchmaking meetings have been held and 2,527 successful cooperation agreements between European and Chinese delegates were reached so far.

Today, the **EU-China Business and Technology Cooperation Fair** has become a significant event for development of China relations with most of the EU member states. Attended by wide representations of EU enterprises, as well as high-level officials, including *President, Minister, Ambassador, Consul-General and Chairman of Chamber of Commerce*, etc. it represents the largest platform for investment, trade and technological cooperation between European Union and China with successful promotion of local governmental cooperation, like launching direct flights, twin city relations, co-building of schools, establishment of consulates, etc.

Key data

- ✓ **12** editions already held: a successful track history;
- ✓ Participation of ALL European member states and over **3570** European enterprise representatives;
- ✓ Participation of over **6520** Chinese companies;
- ✓ **26,200** B2B Matchmaking sessions held, of which about **30%** reached cooperation intention.



Industrial Sectors:

- ✓ Marine Industry
- ✓ Environmental Protection
- ✓ New Energy and New Materials
- ✓ Pension Industry

- ✓ Trading
- ✓ Information and Communication
- ✓ Modern Agriculture
- ✓ Machinery Manufacturing
- ✓ Tourism and Culture



AGENDA

Venue: Qingdao Shangri-La Hotel

SUN, 16 Sep

09:00—18:00 Registration

MON, 17 Sep

09:00-12:00 Opening and Theme Forum
 ---The Belt and Road, Qingdao, on the Way to a World-renowned Marine City
 12:00-14:00 Lunch Break
 14:00-17:00 Parallel Sessions

---Environmental Protection Cooperation Seminar
 ---Danish Bio-energy and Livestock Industry Seminar
 ---Science and Technology Park Round Table Meeting
 18:30-20:00 Gala Dinner

TUE, 18 Sep

09:00-12:00 B2B Matchmaking

MON-TUE, 17-18 Sep

09:00—12:00 Exhibition

Host City: Qingdao



✓ **Area:** 11282 square kilometers

✓ **Population:** 9.29 million

✓ **GDP:** RMB 1103.7 billion

Ratio of primary, secondary and tertiary industries: 3.4: 41.2: 55.4;

Gross ocean production: RMB 334.02 billion, 30.3% of GDP

✓ **Foreign Trade:**

Import and export volume: RMB 503.35 billion;

Export volume: RMB 303.18 billion

✓ **Transportation:**

Qingdao Port throughput: 0.51 billion tons, with 0.37 billion tons of foreign trade;

Container throughput: 18.31 million TEUs;

157 domestic airlines, 27 international airlines

HIGHLIGHT EVENTS

❖ EU-CHINA Environmental Technology Collaboration Platform (ECETP)

ECETP is a professional technical service platform focusing on EU-CHINA environmental protection industry cooperation. Based on the resources of EU Project Innovation Centre and with the support of environment and energy Partners in EU countries, ECETP has established an international environmental protection technology union with European environmental protection industry clusters, top scientific research institutions and leading environmental technology enterprises. It promotes the R&D cooperation and technology transfer between the Chinese and European environmental protection enterprises through efficient technology coordination mechanism. In view of the common problems of environment, the platform will actively organize the bilateral enterprises to participate in the related EU-CHINA environmental framework projects.



❖ Commodity Trading and Exhibition

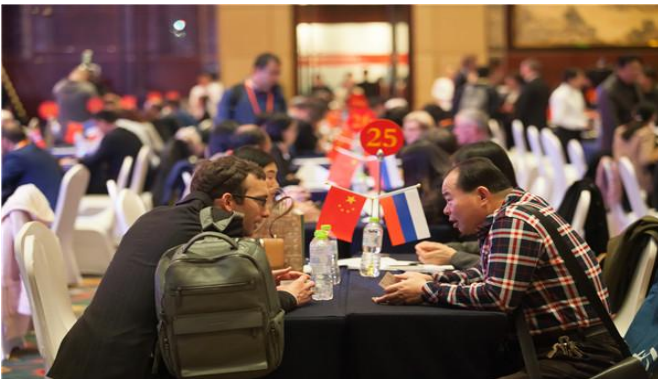
Now China has entered a new development stage at which consumption keeps increasing, indicating enormous potential for the growth of consumption and import. In the next five years, China is expecting to import products and services valuing more than 10 trillion U.S. dollars, which provides a historic opportunity for enterprises across the world to enter the huge Chinese market.

Exhibition space is offered for interested European participants to promote products and enhance brand and company image recognition. Supporting activities such as supply-demand matchmaking meetings, seminars and product releases will be held during the Fair.



❖ B2B Meetings

Business-to-business matchmaking remains the most crucial and effective event of the Fair for Promoting Business Partnerships in China. An excellent partner search tool will be offered to publish your cooperation profile, select the most promising business partners and design your personal meeting schedule. Tell us about your business, and we'll set up one-to-one meetings with relevant Chinese contacts.



Participants will be provided:

- * Information package
- * Participation in forums, sessions and presentations
- * Custom-made B2B Matchmaking
- * Exhibition Space and Decoration
- * Business visits
- * Company listing in the Fair Directory

- * Chinese-English interpreter support
- * A full-time accompanying Liaison
- * Business lunches & Gala Dinner during the event days
- * Official hotels booking at special rates
- * Airport pick-up & drop-off service (at designated time slots)

Contact Info

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